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Matilda Goad's Tips For Antique Hunting

As the creative consultant Matilda Goad opens her first pop-up shop in London, she shares her top tips for picking up antique and second-hand pieces for your home at bargain prices.



The creative consultant Matilda Goad at home in Notting Hill, west London

CREDIT: BLAKE LDN / THEA SNEVE LOVSTAD

The majority of things I own – from my clothes to my furniture in my house – are second hand. I find I want the craftsmanship and exquisite details that come with beautiful, one-off pieces, but can by no means justify spending huge amounts of money. Buying antique solves this issue. I also love the thrill of the chase: it is so much more exciting finding a gem for a complete bargain when it comes to furnishing your home. If that sounds appealing, head to my first shop, in London's Sydney Street, where I've curated a mix of antiques, from vintage rugs from [edit58](#) to lamps, and modern pieces, including cushions by [Luke Edward Hall](#), wrapping paper and Christmas cards by illustrator Susannah Garrod, bespoke charm necklaces by Theodora Warre and edible goodies from Farm Girl. But if you're thinking of setting off antiques-hunting alone, here are my top tips for unearthing treasure.

Matilda Goad's pop-up shop is open from 7-12 November, at 121 Sydney Street, London SW3 6NR



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Instagram is a great source when it comes to discovering dealers – [@brownrigguk](#) is the ultimate, [@Steven.lazarus](#) has really unique (often rattan) pieces – and antiques events going on across the UK. I follow [@vintage_antiques_markets](#) which lists all the fairs around the country. I also love following decorators who create houses you wouldn't be afraid to have a good time in – [Christopher Hodsoll](#), [Adam Bray](#) and [Joanna Plant](#) are three I'm currently into. Accounts that give me daily doses of inspiration include: [@bygloriagonzalez](#), [@tat.london](#), [@carlosgarciainteriors](#) (pictured here), [@howelondon](#), [@miguel floresvianna](#), and [@anna_spiro_textiles](#).